



5th CeDEx China & 4th CHE Joint Conference 2026
Behaviour, Experiments, and Health

Co-organized by

Centre for Decision Research and Experimental Economics China
Centre for Health Economics
School of Economics
Faculty of Humanities and Social Sciences
University of Nottingham Ningbo China

24–25 June 2026, Ningbo, China
NICC, University of Nottingham Ningbo China
199 Taikang East Rd, Ningbo
浙江省宁波市鄞州区泰康东路199号



cedex-china.github.io/conference/2026

About the Conference

The 5th CeDEx China & 4th CHE Joint Conference brings together scholars, policymakers, and healthcare leaders to explore decision-making mechanisms, games and economic behaviour, experimental economics, health system optimization, and economic approaches to public health challenges.

Committees

Advisory Committee

Professor Sarah Cook (Chair)	Professor and Head of School of Economics, Faculty of Humanities & Social Sciences, University of Nottingham Ningbo China
Professor Chris Starmer	Director, Centre for Decision Research and Experimental Economics (CeDEx), University of Nottingham, UK
Dr Tianfeng He	Chief Physician and Associate Professor, Director, Institute of Tuberculosis Prevention and Control, Ningbo Center for Disease Control and Prevention

Organising Committee

CeDEx China		Centre for Health Economics	
Professor Shравan Luckraz	Director of CeDEx China	Professor Zhuo (Adam) Chen	Director of CHE
Mr Xingchen Liu	Senior Manager, CeDEx Laboratory	Dr Molin Li	Assistant Professor
Dr Shuo Yang	Assistant Professor	Dr Yang Li	Associate Professor
Dr Haibo Xu	Associate Professor	Dr Zhenjiang Lin	Associate Professor
Dr Marcus Roel	Assistant Professor	Dr Xuyan Lou	Associate Professor
Dr Chen Qu	Assistant Professor		
Dr Xuewen Qian	Assistant Professor		

Supporting Team

Luna Zhang	Acting Officer, Public & Engagement	Canhui Wei	PhD Student
-------------------	-------------------------------------	-------------------	-------------

Volunteers

Special thanks to all volunteers for their valuable support.

Organisers

Centre for Decision Research and Experimental Economics China
Centre for Health Economics
School of Economics
Faculty of Humanities & Social Sciences
University of Nottingham Ningbo China

Partnering Organisations

Chinese Economists Society | China Health Policy and Management Society | Nottingham China Health Institute, UNNC

Acknowledgement

*The organisers gratefully acknowledge the support of the **National Natural Science Foundation of China** for the project "Using Mobile Phone-generated Big Data to Evaluate the Impact of Tiered Healthcare on Health Service Utilisation and Epidemic Prevention and Control" (Project No. **72174098**).*

Agenda — Day 1 June 24 (Wed)

08:45–09:00	Check-in
09:00–09:15	Welcome & Opening <i>Prof. Shravan Luckraz (Director, CeDEx China)</i>
09:15–10:00	Prof. Andrea Isoni · Warwick University Focal points in simple bargaining games Plenary I Chair: Prof. Shaun Goldfinch (Associate Dean RKE)
10:00–10:10	Coffee & Networking
SESSION 1 Chair: Dr. Tom Lane	
10:10–10:35	Dr. Tom Lane · Newcastle University The Sir Tax: How Elite Status Closes Doors in Contemporary Britain
10:35–11:00	Dr. Mengxing Wei · Nankai University Belief Formation and Polarization under Biased Information Sources
11:00–11:25	Dr. Jaesun Lee · Hanyang University Distribution-Compression Outweighs Adjacent-Peer Parity in Rank-Prize Redistribution
11:30–12:15	Prof. Jaimie W. Lien · Shandong University Avoiding the Clash of Societies: An Experimental Study on Heterogeneous Social Norms Plenary II Chair: Dr. Haibo Xu (Director of PGR)
12:15–13:50	 Lunch at Staff Canteen & Group Photo
13:50–14:35	Prof. Ming Gao · Liaoning University Data Governance and Information Design in the Age of AI Plenary III Chair: Dr. Chen Qu (Research Lead, CeDEx China)
SESSION 2 Chair: Dr. Flora Li	
14:35–15:00	Dr. Flora Li · Guangdong Institute of Intelligent Technology Visual Salience, Investor Attention, and Overreaction
15:00–15:25	Dr. Jingliang Liu · Shandong University Hard and Soft Signals in Trust Games
15:25–15:50	Dr. Feng Zhu · Nankai University If You Ought to Pay, Pay in the Middle
15:50–16:00	Coffee & Networking
SESSION 3 Chair: Prof. Jie Zheng	
16:00–16:25	Prof. Jie Zheng · Shandong University Pooling versus Matching: Theory and Experiment on Multi-Stage Contests
16:25–16:50	Dr. Haihan Yu · Zhejiang University of Finance & Economics Weaponized Reputation: Experimental Evidence on the Misuse of Coordinated Punishments
16:50–17:15	Dr. Yizhi Wang · Tianjin University Tournament with Network Spillovers
17:15–17:40	Dr. Zhixian Yu · UNNC Bargaining with Random Moves and Split-the-Minimum-Difference Arbitration
17:45–18:30	Prof. Abigail Barr · University of Nottingham Does increasing inequality threaten social stability? Evidence from the lab Plenary IV Online Chair: Dr. Tom Lane (Newcastle University)
18:45	Social Dinner — Staff Canteen

Agenda — Day 2 June 25 (Thu)

08:30–08:45	Check-in
08:45–09:00	Opening & Welcome <i>Prof. Sarah Cook (Head, School of Economics, UNNC) · Chair: Prof. Zhuo Chen</i>
SESSION 1: HEALTHCARE SERVICES UTILIZATION & SEEKING Chair: Dr. Yang Li	
09:00–09:30	Prof. M. Mahmud Khan · University of Georgia COVID-19 Vaccination and Subsequent Use of Healthcare Services: Analyses based on 2023 MEPS of USA Invited AM1
09:30–10:00	Dr. Changle Li · Fujian Medical University Public trust in physicians and health care-seeking behavior in China Invited AM2
10:00–10:30	Coffee Break & Poster Viewing
10:30–11:45	International Exchanges in Health Economics and Policy Research Roundtable <i>In collaboration with CHPAMS · Moderator: Dr. Wei Jiang</i> <i>Panelists: Dr Xi Chen (Yale) · Dr Huiwen Xu (Emory, President CHPAMS) · Prof. Liang Wang (Marshall, Past President CHPAMS) · Dr Wenkai Li (CMB) · Prof. Lizheng Shi (Tulane) · Prof. Zhuo Chen (CHE)</i>
11:45–13:30	Lunch at Staff Canteen & Poster Viewing
SESSION 2: FINANCIAL & BEHAVIORAL ASPECTS OF HEALTH Chair: Dr. Xuyan Lou	
13:30–14:00	Dr. Xi Chen · Yale University How Timely Dementia Diagnosis Shapes Financial and Medical Planning in Older Adults Invited PM1
14:00–14:30	Prof. Siripen Supakankunti · Chulalongkorn University Designing Resilient Health Systems: An Economic and Behavioral Approach in Thailand Invited PM2
14:30–14:45	Coffee Break
SESSION 3: AI AND HEALTH Chair: Prof. Zhao Cai	
14:45–15:15	Prof. Susan Lu · University of Toronto Learning from AI: Dynamic Complementarity in Expert Decision Making Invited PM3
15:15–15:45	Prof. Lizheng Shi · Tulane University Risk Engines in the Era of AI Invited PM4
15:45–16:00	Closing Remarks <i>Prof. Sarah Cook (Head, School of Economics, UNNC)</i>
16:00–17:00	Campus Tour
18:00–19:30	Dinner (Invitation only) — Staff Canteen

Friday — June 26

Field Trip (Invited) — 11:00–17:00 · Details TBC

Poster Presentations

#	Title	Author & Affiliation
1	Spillover Effect of One-off Subsidies on Long-Run Health Products Adoption: Experimental Evidence from Free Eyeglasses in Rural China	Yunjie Liu Shaanxi Normal University
2	From Children's Education to Parents' Health: Intergenerational Effects of UK Education Expansion	Jiaru Liu King's College London
3	Hospital Finance Lease Default Risk in Equipment Leases and Its Association with Governance Integrity: Evidence from China (2017–2021)	Jinglan Jia Macau University of Science and Technology
4	Algorithm-driven HPV Vaccine Allocation Paradigm for Cervical Cancer Elimination Targeting the Chinese Population	Yi Li Beijing University of Chinese Medicine
5	The Impact of Local Tobacco Control Regulations on Smoking and Health Lifestyles in China	Jiangshan Ji University of Nottingham Ningbo China
6	Genetic Evidence on the Renal Effects of Combined GLP1R and SLC5A2 Pathway Modulation: Implications for Combination Therapy in Type 2 Diabetes	Chenyuan Yan University of Nottingham Ningbo China
7	Development and Validation of a Behavioral Economics-Based Intervention Tool for Cognitive Health Management in Community-Dwelling Older Adults	Jiatao Zhang Shanghai Jiao Tong University
8	Self-Rated Health and Its Key Determinants Among Middle-Aged and Older Chinese Adults Newly Diagnosed with Chronic Disease	Lili Kang Fujian Medical University
9	Square Dancing or Medical Bills? The Effect of Regular Group Physical Exercise and Healthcare Expenditure among Older Adults in China	Haoling Wang University of Nottingham Ningbo China

Conference Topics

Experimental Economics & Game Theory · Behavioural Economics · Microeconomic Theory · Healthcare Policy Innovation · Global Health Systems · Behavioral Interventions · Health Services Research · Evidence-Based Strategies for Population Health

About the Organizers

CeDEx China — Centre for Decision Research and Experimental Economics China, part of the world-leading CeDEx group (ranked 2nd in Europe, 5th globally for experimental economics). Director: Prof. Shravan Luckraz. 30 members.

Centre for Health Economics (CHE) — Established 2018. Dedicated to health economics and health policy research. Annual conference and partner hospital network. Director: Prof. Zhuo (Adam) Chen.

University of Nottingham Ningbo China — Established 2004, the first Sino-foreign university in China. ~9,000 students from 70+ countries, 15 research centres, 400+ PhD researchers.

Speakers & Moderators — Day 1, in programme order

Plenary Speakers



Prof. Andrea Isoni

Warwick University

Professor of Behavioural Science & Head of Behavioural Science Group, Warwick Business School. Focus: individual decision-making, reference-dependent preferences, risk/uncertainty, and nudging. Published in JPE, AER, GEB.



Prof. Jaimie W. Lien

Shandong University

University Distinguished Professor & Co-Director of CREATE. Research in behavioural economics, experimental economics, and applied microeconomics. Published in Nature Communications, PNAS, Economic Journal, GEB.



Prof. Ming Gao

Liaoning University

Professor, China Economic Research Institute & Associate Dean, Sunwah International Business School. Research: digital economy, platform economics, applied IO, antitrust. Published in IER, JEMS, Economic Theory.



Prof. Abigail Barr

Online · University of Nottingham

Professor, School of Economics. Research focuses on the socially embedded decision-maker, conducting lab and field experiments across multiple countries. Published in PNAS, Journal of Public Economics, JEEA.

Session Chairs & Speakers



Dr. Tom Lane

Newcastle University

Associate Professor & Senior Fellow of CeDEx China. Experimental research on discrimination and social behaviour. Published in AER, EER, GEB, JPubE.



Dr. Mengxing Wei

Nankai University

Research on belief formation, polarization, and information biases.



Dr. Jaesun Lee

Hanyang University

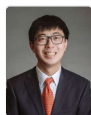
Research on distributional preferences, rank-prize redistribution, and experimental design.



Dr. Flora Li

Guangdong Inst. of Intelligent Technology

Research combining eye-tracking, machine learning, and experimental economics to study visual salience and investor behavior.



Dr. Jingliang Liu

Shandong University

Research on trust games, informational signals, and behavioral economics.



Dr. Feng Zhu

Nankai University

Research on employer–employee relationships, payment timing, and gift exchange mechanisms.



Prof. Jie Zheng

Shandong University

University Distinguished Professor & Director of CREATE. First JEBO Associate Editor from mainland China. Published in Nature Comms, GEB, Management Science.



Dr. Haihan Yu

Zhejiang University of Finance & Economics

Research on coordinated punishment, reputation systems, and experimental game theory.



Dr. Yizhi Wang

Tianjin University

Research on tournament theory, network spillovers, and contest design.



Dr. Zhixian Yu

UNNC

Research on bargaining theory, mediation-arbitration mechanisms, and game theory.

Speakers & Moderators — Day 2, in programme order

Invited Speakers



Prof. M. Mahmud Khan

University of Georgia

John A. Drew Professor & Department Head, Health Policy and Management. Expertise: health financing, global health economics, economic evaluation of health programs across 40+ countries.



Dr. Changle Li

Fujian Medical University

Associate Professor & Chair, Health Policy and Management. Research: healthcare reform, aging, public satisfaction with health-system reform in China.

Roundtable Panelists

International Exchanges in Health Economics and Policy Research (with CHPAMS) · Moderator: **Dr. Wei Jiang** (UNNC)



Dr. Xi Chen

Yale University

Associate Professor of Public Health (Health Policy) & Economics; NBER Research Associate; Past President CHPAMS. Top 1% economist on RePEc.



Dr. Huiwen Xu

Emory University

President of CHPAMS

Tenured Associate Professor. NIA-funded research on long-term care, health inequality, and healthcare access. Published in The Lancet, JAMA Internal Medicine, Health Affairs.



Prof. Liang Wang

Marshall University

Past President of CHPAMS

Full Professor & Director, Global Health Institute. Fellow, American Epidemiological Society. Research on global health policy and health inequality.



Dr. Wenkai Li

China Medical Board (CMB) Foundation

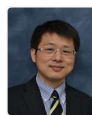
Chief Representative in China. International health cooperation, medical education, health policy.



Prof. Lizheng Shi

Tulane University

Endowed Chair & Founding Director of HSARC; Co-Editor-in-Chief, PharmacoEconomics & Policy. 300+ publications, 40+ research projects.



Prof. Zhuo (Adam) Chen

CHE / UNNC & University of Georgia

Visiting Chair Professor in Health Economics & Director of CHE. Former senior health economist at U.S. CDC. 140+ publications. Past President of CES and CHPAMS.

Afternoon Invited Speakers



Prof. Siripen Supakankunti

Chulalongkorn University

Professor & former Director, Centre for Health Economics (WHO Collaborating Centre). Widely recognized in health economics, pharmaceutical policy, and health system development across Asia.



Prof. Susan Lu

University of Toronto

Professor & Alan Hudson Chair in Health Policy, Rotman School of Management; President, Chinese Economists Society. Research: health economics, operations management, data analytics. Published in Management Science, MSOM, REStat.

Session Chairs (Day 2): Dr. Yang Li (Session 1) · Dr. Xuyan Lou (Session 2) · Prof. Zhao Cai (Session 3) · Dr. Wei Jiang (Roundtable) · Prof. Zhuo Chen (Opening)

Opening & Closing: Prof. Sarah Cook, Head of School of Economics, UNNC

Logistics & Practical Information

Campus Access	Visitor passes have been arranged for registered participants. Please present your conference badge or confirmation at Gate 1 (main entrance).
Wi-Fi	SSID: UoN-we1come — follow the captive portal instructions. Eduroam also available for participating institutions.
Contact	Email: CeDExChina@nottingham.edu.cn Tel: +86 (574) 8818 0000 Web: cedex-china.github.io/conference/2026

Campus Map & Wayfinding



IEB Building	— School of Economics	LA Hotel	— On-campus accommodation
NICC	— Day 1 & Day 2 Main Venue	Staff Canteen	— Lunch & Dinner (Jun 24–25)
Gate 1	— 199 Taikang East Road	Trent Building	— Campus landmark

CeDEx China × CHE Joint Conference 2026
 School of Economics · FHSS · UNNC
 We wish you an inspiring and memorable conference.